

# SNIGDHA CHANDRA PAIK

Webflow & WordPress Developer

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## PROFESSIONAL SUMMARY

Results-driven Web Developer with 2+ years of experience specializing in Webflow and WordPress development. Proven track record of building high-performance, responsive websites optimized for SEO and user experience. Expert in implementing pixel-perfect designs, managing dynamic content through CMS platforms, and improving page speed performance. Proficient in custom JavaScript, CSS, UI/UX design using Figma, and automation tools. Successfully delivered 25+ client projects across diverse industries including e-commerce, HVAC, education, finance, and professional services, with expertise in multi-vendor platforms and complex integrations.

## TECHNICAL SKILLS

**Platforms & CMS:** WordPress, WooCommerce, Webflow, Shopify

**Programming Languages:** HTML5, CSS3, JavaScript, PHP

**Design Tools:** Figma, Adobe XD, Spline (3D Design), Three.js (Under Practice)

**SEO & Analytics:** Technical SEO Audit, On-page SEO, Google Analytics, Google Search Console

**Automation & Integration:** N8N, Zapier, API Integration

**Frameworks & Methodologies:** Client First, Lumos, Responsive Design, Mobile-First Development

**Languages:** English (Fluent), Bengali (Native), Hindi (Proficient)

## PROFESSIONAL EXPERIENCE

**Frontend Developer** | CashCowLabs LLC

*January 2025 – Present*

- Developed and maintained high-performance websites using Webflow for various client projects, ensuring optimal user experience and functionality
- Resolved complex Webflow design issues and implemented pixel-perfect, responsive layouts across all devices and browsers
- Integrated and managed dynamic content through Webflow CMS, utilizing content from the in-house Content Machine system to streamline workflows
- Optimized websites for search engines by implementing SEO best practices, improving on-page structure, metadata, and technical SEO elements
- Enhanced page speed performance by 40% through image optimization, code minimization, and efficient asset loading strategies

**WordPress Developer** | Matricula

*2024 – 2025*

- Built and maintained custom WordPress websites tailored to specific client requirements, delivering solutions that exceeded expectations
- Implemented custom code solutions to extend WordPress functionality beyond standard plugins, creating unique features for clients
- Developed fully responsive and SEO-friendly websites optimized for speed, performance, and search engine visibility

- Ensured cross-browser compatibility and mobile-first design practices, delivering seamless user experiences across all platforms

## KEY PROJECTS & PORTFOLIO HIGHLIGHTS

- **AMJ Conversent AI (<https://www.amaginationtechnology.ai/>)** - Modern Webflow website for AI-driven solutions company featuring clean, professional design highlighting innovative technology capabilities and services
- **Daikin TMI (<https://www.daikin-tmi.com/>)** - Professional Webflow website for HVAC solutions provider serving residential, commercial, and contractor partners with comprehensive equipment, parts, service, and controls
- **B&B Mechanical Inc. (<https://bbmechanicalinc.com/>)** - Polished Webflow site for veteran-operated commercial HVAC provider in San Diego featuring clear service navigation and trust-building design for AC, boilers, ductwork, and emergency support
- **The House of Abigail (<https://thehouseofabigail.uk/>)** - Sophisticated e-commerce platform for British heritage brand offering designer cloths and wallpapers with elegant design emphasizing tradition-inspired patterns and customer personalization
- **The British Stripe Co. (<https://thebritishstripeco.com/>)** - Refined Shopify e-commerce platform for British textile brand featuring premium striped fabrics, custom window treatments, bespoke coloring service, and landscape-inspired collections
- **Unlimited Heating & Refrigeration (<https://www.unlimitedhdp.com/>)** - Professional Webflow service site for family-owned HVAC & plumbing company featuring clear service listings, online booking, and mobile-responsive design
- **Countryside Sewer & Septic (<https://countrysidesewerandseptic.com/>)** - Clean Webflow website for rural plumbing and septic company highlighting comprehensive services including sewer repair, septic installation, and emergency plumbing with responsive design
- **Matricula (<https://matricula.co.in/>)** - Feature-driven WordPress online education portal offering curated courses (JEE, NEET, WBCS, Spoken English) with AI-powered test series, live doubt sessions, and interactive student tools
- **PuriBazar (<https://www.puribazar.in/>)** - Feature-rich multi-vendor e-commerce WordPress platform for local businesses in Puri, Odisha enabling vendors to manage storefronts and products while providing customers smooth, secure shopping experience
- **Purique Cosmetics (<https://puriquecosmetics.com/>)** - Clean, modern e-commerce website for skincare brand showcasing natural beauty products with elegant design, smooth navigation, and brand storytelling focus
- **MNY Financial Literacy (<https://mny-club.webflow.io/>)** - Modern Webflow site delivering simplified financial education through engaging layouts, digestible articles, and interactive resources empowering users to build smarter money habits
- **Monalisa Mandal Portfolio (<https://monalisamandal.com/>)** - Sleek WordPress personal portfolio website showcasing creative work and skills with clean design, smooth user experience, and fully responsive layout across all devices

## EDUCATION

### Bachelor of Technology in Computer Science & Engineering

Gargi Memorial Institute of Technology | 2022 – 2026

Relevant Coursework: Web Development, Database Management, Software Engineering, Data Structures & Algorithms

## ADDITIONAL INFORMATION

- Successfully delivered 25+ web projects across diverse industries including e-commerce, HVAC, education, finance, healthcare, and professional services

- Expertise in implementing Client First and Lumos frameworks for scalable and maintainable Webflow projects
- Proven track record in multi-vendor platforms, online learning systems, and complex e-commerce integrations with WooCommerce and Shopify
- Strong problem-solving abilities with focus on delivering pixel-perfect, high-performance web solutions that exceed client expectations